

Bachelor of Public Relations: Transfer students entering in Fall 2016

Student Name:

Fall		Winter		Summer		Other required courses	
Pbrl 1010, Foundations of PR		Pbrl 2014, Organizational Context of PR		☐ PBRL 1188, Co-op Term I		Busi 1112, Intro to Business Admin	
Pbrl 2012, PR Writing: Theory & Practice		Pbrl 3012, Persuasive PR Writing				Busi 2230, Principles of Marketing	
Pbrl/Comm 2013, Communication: Theory		Pbrl/Comm 3013, Mass Media & Public Opinion				Math 2208, Intro to Stats I	
Pbrl 2015, Audio Visual Communications		Comm 3022, Visual Design & Communication				Women's Studies/Emphasis (half-unit)	
						English @ 1000 level or above (half-unit)	
Fall		Winter		Summer		Pbrl/Comm 2211, Intro to Public Speaking	
Pbrl 3014, Managing Organizational PR		☐ PBRL 2288, Co-op Term II		Pbrl 4015, Media Relations		*Elective	
Comm 3017, Ethics in Public Communication			Pbrl 4101, Employee Relations		*Elective		
Pbrl 3020, Strategic Writing for the PR Practitioner					*Elective		
					*Elective		
					*Elective		
Fall		Winter		Summer		*Elective	
☐ PBRL 3388, Co-op Term III		Pbrl 3016, Research Methods				*Elective	
		Pbrl 4014, Advanced PR Management				*Elective	
		Pbrl 4019, Crisis Communication Management				*Elective	
		Pbrl 4107, Advanced PR Writing				*Elective	
						*Elective	
						*Elective	
						*Elective	
<p>*8.5 units of elective including: -4.0 units chosen from the Arts & Science area; AND 4.5 units of open electives: 3.0 units must be at the 3000-level or above</p> <p><i>This form is intended to be a helpful guide for students. It is the student's responsibility, however, to ensure that she/he follows the program rules and regulations as described in the Academic Calendar.</i></p>						*Elective	
						*Elective	
						*Elective	
						*Elective	
						*Elective	